

## Site Usage

12,200 Visits

14.70% Bounce Rate

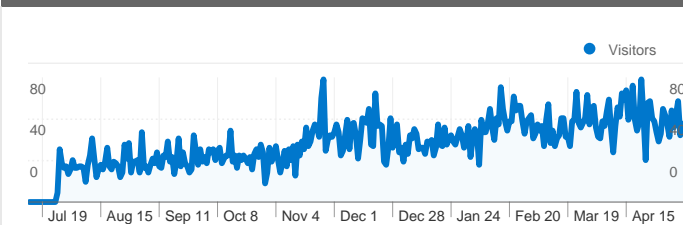
61,510 Pageviews

00:02:07 Avg. Time on Site

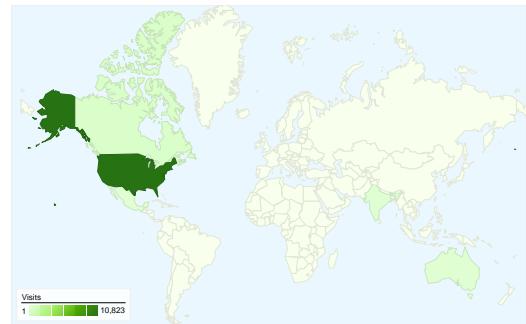
5.04 Pages/Visit

85.68% % New Visits

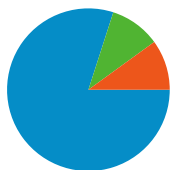
## Visitors Overview


**Visitors**  
**10,460**

## Map Overlay



## Traffic Sources Overview



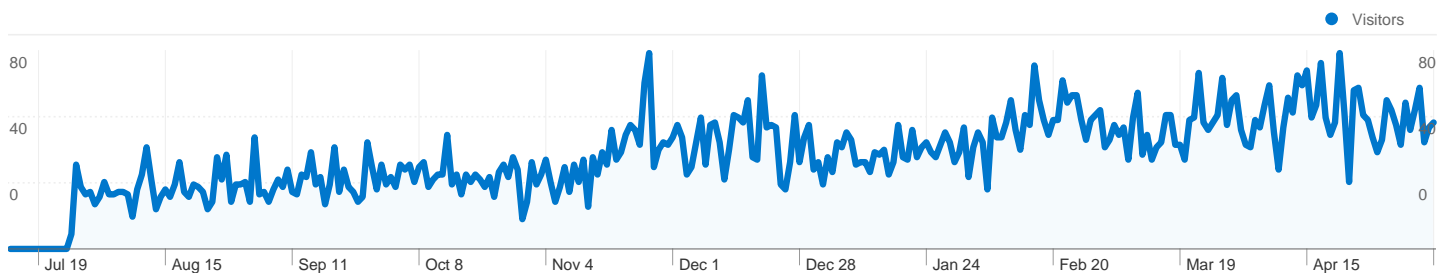
■ **Search Engines**  
 9,755.00 (79.96%)

■ **Direct Traffic**  
 1,226.00 (10.05%)

■ **Referring Sites**  
 1,219.00 (9.99%)

## Content Overview


Pages	Pageviews	% Pageviews
/	14,272	23.20%
/inventory/decks/	4,625	7.52%
/contact-us/	4,081	6.63%
/installation/	3,731	6.07%
/inventory/speakers/	2,506	4.07%



**10,460 people visited this site**

 **12,200 Visits**

 **10,460 Absolute Unique Visitors**

 **61,510 Pageviews**

 **5.04 Average Pageviews**

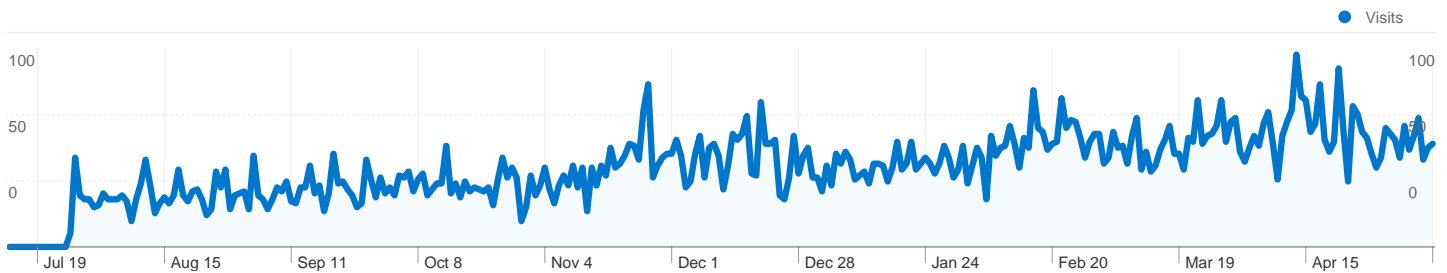
 **00:02:07 Time on Site**

 **14.70% Bounce Rate**

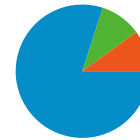
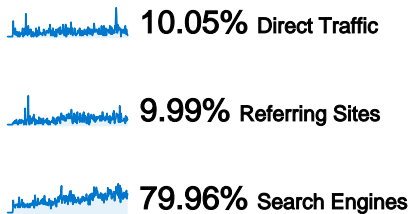
 **85.68% New Visits**

## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	5,174	42.41%	Unknown	6,340	51.97%
Safari	2,767	22.68%	Cable	3,514	28.80%
Firefox	2,695	22.09%	DSL	1,442	11.82%
Chrome	1,273	10.43%	T1	824	6.75%
Opera	64	0.52%	Dialup	56	0.46%



All traffic sources sent a total of 12,200 visits



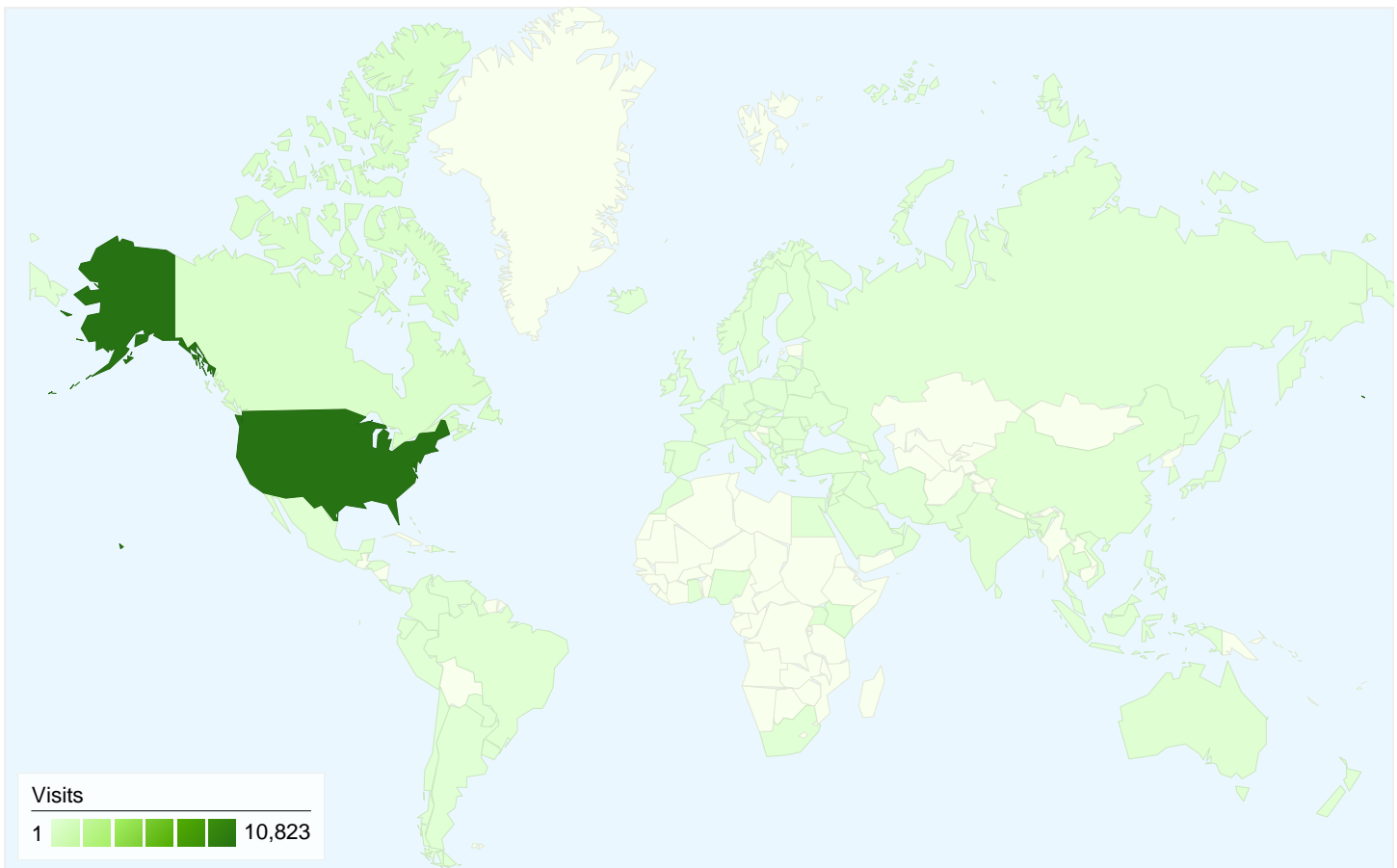
■ Search Engines  
9,755.00 (79.96%)

■ Direct Traffic  
1,226.00 (10.05%)

■ Referring Sites  
1,219.00 (9.99%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	8,841	72.47%	sounds good to me	1,307	13.40%
(direct) ((none))	1,226	10.05%	sounds good to me tempe	279	2.86%
yahoo (organic)	427	3.50%	car audio phoenix	214	2.19%
google.com (referral)	390	3.20%	car audio tempe	134	1.37%
bing (organic)	306	2.51%	car audio	115	1.18%

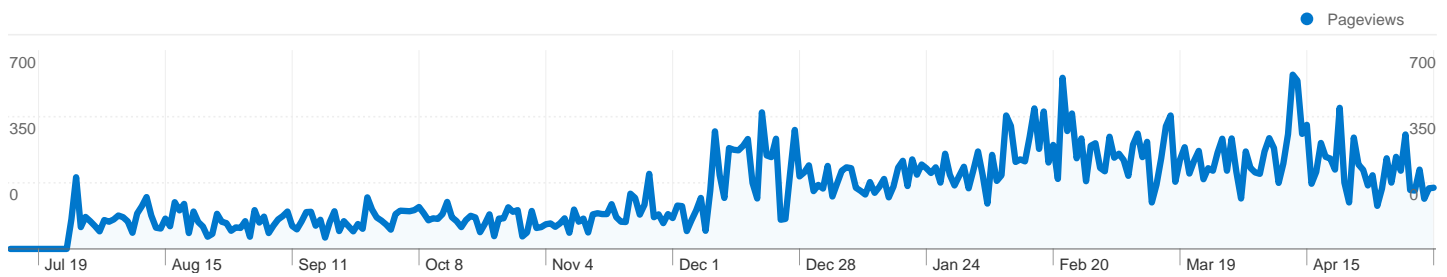


## 12,200 visits came from 109 countries/territories

### Site Usage

Visits <b>12,200</b> % of Site Total: 100.00%	Pages/Visit <b>5.04</b> Site Avg: 5.04 (0.00%)	Avg. Time on Site <b>00:02:07</b> Site Avg: 00:02:07 (0.00%)	% New Visits <b>85.75%</b> Site Avg: 85.68% (0.08%)	Bounce Rate <b>14.70%</b> Site Avg: 14.70% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	<b>10,823</b>	5.32	00:02:15	84.84%	13.39%
Canada	<b>374</b>	2.84	00:00:48	95.45%	20.59%
Australia	<b>80</b>	2.41	00:00:37	77.50%	27.50%
India	<b>79</b>	2.63	00:01:23	93.67%	32.91%
Mexico	<b>68</b>	3.96	00:02:02	98.53%	14.71%
United Kingdom	<b>61</b>	1.95	00:00:27	96.72%	40.98%
Brazil	<b>38</b>	2.47	00:00:36	76.32%	15.79%
China	<b>34</b>	3.85	00:03:03	91.18%	8.82%
(not set)	<b>33</b>	2.24	00:00:24	100.00%	24.24%


Philippines	29	2.59	00:01:28	93.10%	24.14%
1 - 10 of 109					



Pages on this site were viewed a total of 61,510 times

 61,510 Pageviews

 29,229 Unique Views

 14.71% Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	14,272	23.20%
/inventory/decks/	4,625	7.52%
/contact-us/	4,081	6.63%
/installation/	3,731	6.07%
/inventory/speakers/	2,506	4.07%