

### **New Web Site Development – Pricing:**

Creative Developments offers a wide range of web sites from the most basic of brochure style web sites to complex, self maintainable database driven websites. Many sites may be enhanced by the inclusion of image galleries, streaming videos, Flash animation, splash pages, RSS feeds, blogs, e-commerce shopping carts and more. Our pricing for new website development is as follows:

#### **Example of a 1-2 page \$100 Web Site:**

##### Budget Website:

Example site: <http://www.develop4u.com/moxxor>.

This is an example of one of our budget web sites. This economy web site has a simple and clean layout structure. A CSS web site, it includes a main page + 1 other standard webpage. This site may be expanded to include a primary navigation bar and additional pages. Redevelopment costs begin at \$100.00.

#### **Example of a \$300\* WordPress Web site:**

Example site: Saicam Bulldogs, <http://www.saicambulldogs.com>.

A Word Press web site includes a self maintainable content management administration panel. Cost of development is dependant upon the number of initial pages you request, the number of installed widgets requested, the cost of any third party template theme acquired and the number of articles written, if any, by Creative Developments.

\*Initial Development costs begin at \$300.00. and includes a very limited number of pages and installed plug-ins.

*Typical cost for a WordPress website: \$500-1000.*

#### **Examples of \$500 Web Sites:**

##### Basic Portal Website:

Example site: JAD Specialty, <http://www.jadspecialty.com>.

This informational and “portal” website is a basic website with a clean splash intro page and a split TB frameset design is ideal for clients that would like to link to and advertise other web sites without ever having to redirect visitors away from their own website. (Upward of 5 to 6 main pages)

##### Basic informational Website:

Example site: John Wallick Jewelers, <http://www.johnwallickjewelers.com>.

This is a simple yet effective website. What makes it so inexpensive is that there are a limited number of pages (upwards of 4-5 main pages) and the content of each page is easy to propagate and maintain, consisting of images and text.

This a custom developed web site, one of my most popular layouts and acts as a cost effective web design solution with the header and buttons at the top, contact info and advertising on the left side bar and main content to the right.

### **Website Enhancements:**

Enhancements to a basic website can increase the cost of production but the initial investment is well spent and can transform a basic website into a site with some real pizzazz.

#### Enhancement: Adding a Web Gallery:

Example site: Rocking JC West Foods, <http://www.rockingjc.com>.

The design structure of Rocking J.C. South West Foods is equivalent to that of John Wallick Jewelers only this client has opted to showcase an on-line gallery within their website. For an added \$250-500 the client is better able to present their product-line in an effective on-line presentation.

**Note:** Final cost for the gallery enhancement is determined by the initial number of gallery images, the complexity of the gallery and the number of separate galleries that the wish to showcase.

Example site 2, One Trick Pony Studio, [http://www.develop4u.com/lloyd/frameset\\_gallery2.htm](http://www.develop4u.com/lloyd/frameset_gallery2.htm)

This otherwise basic informational website includes one of Creative Developments' most popular gallery presentations. With the thumbnail gallery on the left hand side and the main display pane on the right this layout is perfect for both those clients that want to showcase their work and for e-commerce.

**Note:** for those clients that intend to present multiple galleries with extensive display pages and have intentions to frequently update the web site, we recommend developing the site with either WordPress or Webmaster Pro Tools.\*\*

#### Enhancement: Video Embedding:

The addition of web videos can transform an ordinary website into an extraordinary one at a limited cost. Visit our A/V Streaming Media page for price estimates and examples:

<http://www.develop4u.com/v3/streaming.html>.

### **This is an example of a \$1000 website.**

Example site: Tri-Toy Productions, <http://www.tri-toy.com/htmlsite/default.htm>.

Tri-Toy productions includes a intro Flash "splash page" and it's main website is a Flash website. This exciting presentation includes a video portfolio gallery.

**Note:** Both the intro. page and the main site we're developed from web templates provided by Template Monster: <http://www.develop4u.com/templates>.

**Note:** the cost of the web template is not included in our price estimates. They are a 3rd party cost.

**Note:** Final cost of developing a template designed website is determined by the complexity of the template and its content.

#### **Example of a \$1000-1500 website.**

Example site: Palavela Home, <http://www.palavelahome.com>.

This elegant Portfolio Flash website was developed from a template and was initially included three galleries of 7 images each for a cost of \$1000.

Palavela Home's website has since been enhanced to include a catalog at an additional cost of \$500.

Template #10656 is available for purchase at our Template Monster:  
[http://www.templatemonster.com/category.php?type=&style=&search\\_words=+++keyword+-&cat=&author=&tid=10656&x=43&y=17](http://www.templatemonster.com/category.php?type=&style=&search_words=+++keyword+-&cat=&author=&tid=10656&x=43&y=17)

#### **Example of a \$1000-\$1500 Website**

Example Site: the Printright Group, <http://www.printrightgroup.com>.

This sleek, custom developed, CSS website was reversed engineered from an existing site and includes slideshows, web applets and a catalog. It is ideal for a business looking to develop a hi-end looking business presence.

Base redevelopment cost: \$1000.00. Final cost is based upon the number of pages and features to be included.

#### **Example of a \$1500-\$2500 Websites**

Example site: Webmaster Pro Tools, <http://www.webmasterprotools.com>.

**Note:** Built upon a web template the cost of this site was determined by the sheer volume of web pages, both primary and secondary and the custom built development CSS master file.

**Note:** If it is your intention to develop a website exceeding 10-20+ pages, you may want to consider developing a website using WordPress, Webmaster pro Tools or another website building software application. It shall both reduce cost and development time.

Example site: Psychological Health and Wellness, <http://aztraumatherapy.com>.

Built using WordPress for the initial cost of development: \$1000.00.

#### **Example of a \$2500.00 Website**

(\$2000 for the two sites and \$500 for the Flash introduction.)

Example site: Saliba's Pharmacy, <http://www.salibaspharmacy.com>.

**Note:** Factored into the cost of this custom built website is the development of a new layout structure based upon the client's guidelines, the volume of pages and the inclusion of a Flash splash page.

**Note:** this web presence includes two websites under one domain name.

### **Webmaster Pro Tools - CMS Developed Websites**

\*\*Creative Developments has developed Webmaster Pro Tools, <http://www.webmasterprotools.com>, a powerful web development software application. Webmaster is an ASP.NET based database driven content management tool (c.m.s.) that builds self maintainable web-sites and server-side web applications. This tool significantly reduces both development and maintenance time.

Clients may choose to have Creative Developments maintain their sites at an additional hourly maintenance cost after the initial site has been developed.

Example Site: Raggaflix, [http://g3.webmasterprotools.com/index\\_raggaflix.htm](http://g3.webmasterprotools.com/index_raggaflix.htm).

A loosely based clone of Netflix.com, Raggaflix.com is a DVD rental and video library web site that offers a catalog of videos for rent and on-line viewing. Every element is self maintainable and includes a full inventory system control panel.

Cost of development for Raggaflix: \$3500.00.